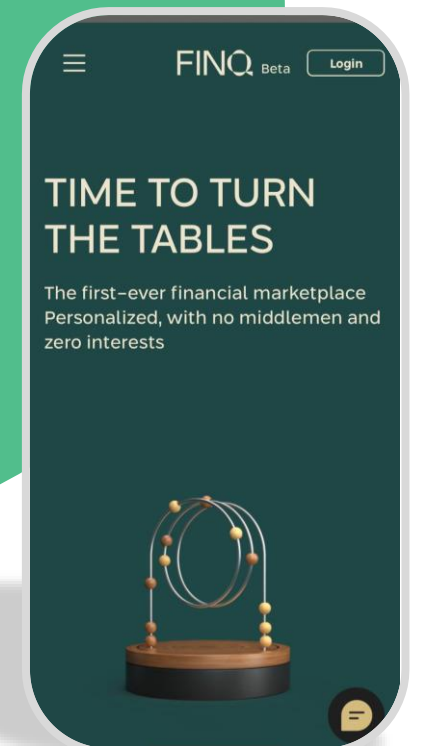


**The first-ever financial
products marketplace
powered by AI**

**Here
we
are.**



The team



Eldad Tamir
Chairman & Founder

A veteran Israeli investor and the founder and CEO of Tamir Fishman, a leading investment house



Maya Rapaport
CEO

Vast experience in digital transformation. In her last position Maya acted as VP Product, Strategy and Data at Pepper the first digital bank in Israel.



Idit Katz
CTO

Extensive experience in innovative systems, complex projects, system development, business consulting, solution architecture, and cloud-system management.



Lital Narkis
CFO & Business Development

A Certified Public Accountant (Isr). Specializes in the fields of business analysis, corporate finance and investments, and corporate strategy support.



Alona Shtikan
CMO

An experienced global digital marketer in both B2C and B2B operations. In her last roles worked at EX-CO and Plus500.



Daisy Diamant
Product Designer

Vast experience in product design and innovation. In her last position Daisy acted as Head of product design team at Pepper the first digital bank in Israel.



Daniel Leitner
Product Manager

Product and investment manager specializing in debt transactions and complex stocks, chief economist.



Maytal Cohen
COO

Served in different operational and management positions in the Tamir Fishman Investment House.



Danny Katz
Senior Software Engineer

Experience web-based applications, software architecture, as well as data science and AI.

Advisory board



Asaf Elimelech
Advisor and Director

Former CEO of Plus500, a \$2 billion worth traded company.



Prof. Irad Ben-Gal
Advisor

A world renowned expert in AI machine learning with 20+ years of experience.



Doron Sapir
Advisor

Former CEO of Migdal insurance, VISA CAL Israel and several other leading financial companies.



Itzik Malach
Advisor

Former Chief Information Officer and Vice President at Bank Leumi.



Adi Gan
Advisor

General Partner, venture capital board member of several hi-tech companies.



Dr. Liraz Margalit
Advisor

An expert in consumer behaviour in the digital realm, with a PhD in psychology.



Moshe Alon
Advisor

Entrepreneur, CEO, and director at private and public hi-tech, commerce, and venture capital companies.

The problem

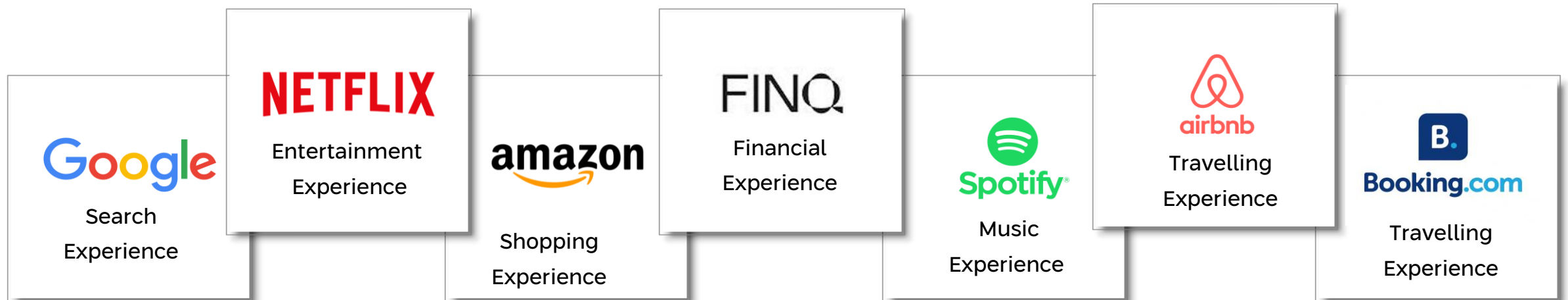
The financial world trails far behind other sectors and is still managed as it was centuries ago.

People tend to avoid dealing with their financial future due to a lack of knowledge and confidence when consuming financial products



Our mission

FINQ is changing the way people experience finance



How we do it

Building the world's largest financial marketplace to empower people to manage their financial future

Sellers
Banks, insurance companies
and other financial institutions
that need to stay relevant



Customers
We all have financial products and
in need for a much better
purchasing and management
solution

FINQ's unique value proposition for the users



Simple, with no Hassel and no minimum amount required.

Accessible

Each user receives a personalized portfolio based on his unique characteristics.

Personalized

FINQ has no products of its own and no human advisors.

Objective

Shift the power to the user, making all his alternatives transparent.

Transparent

Three AI-based algorithms, making it the smartest marketplace in the world

Smart

The platform is completely digital, without any human interaction

Digital

Target audience

Millennials and consumers with a high digital orientation that want to manage and control their financial future



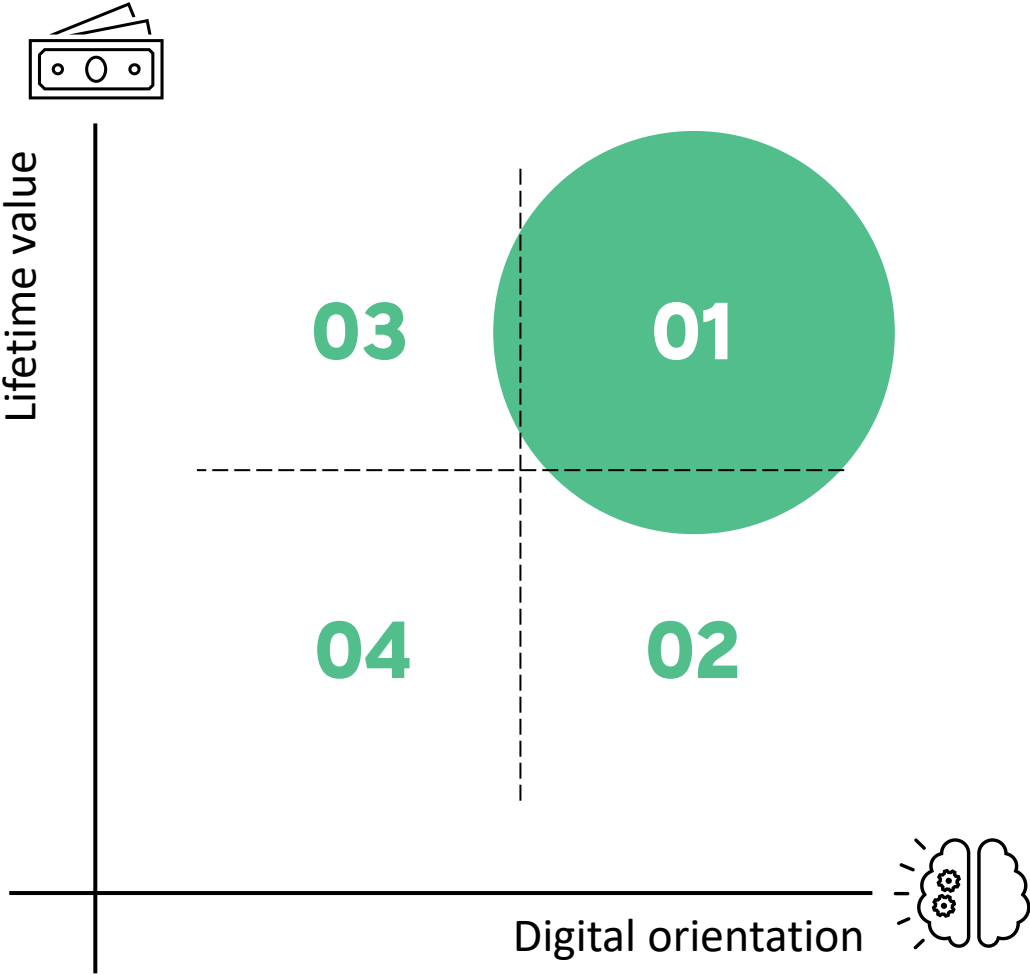
By **2030**, millennials will control **\$20T** of global assets



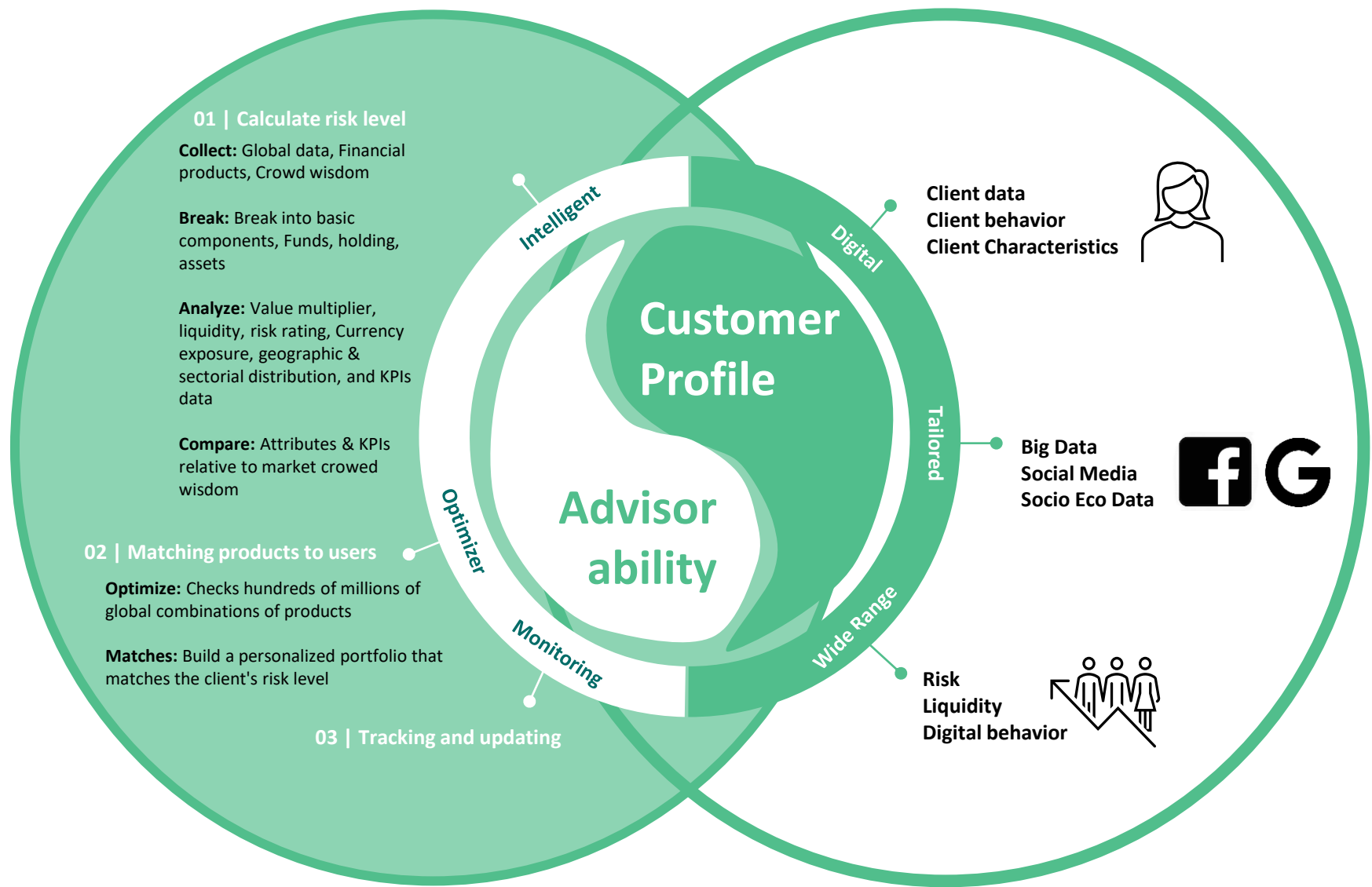
57% of millennials change their bank for a better alternative

By **2050**, millennials parents will pass down **\$30T**

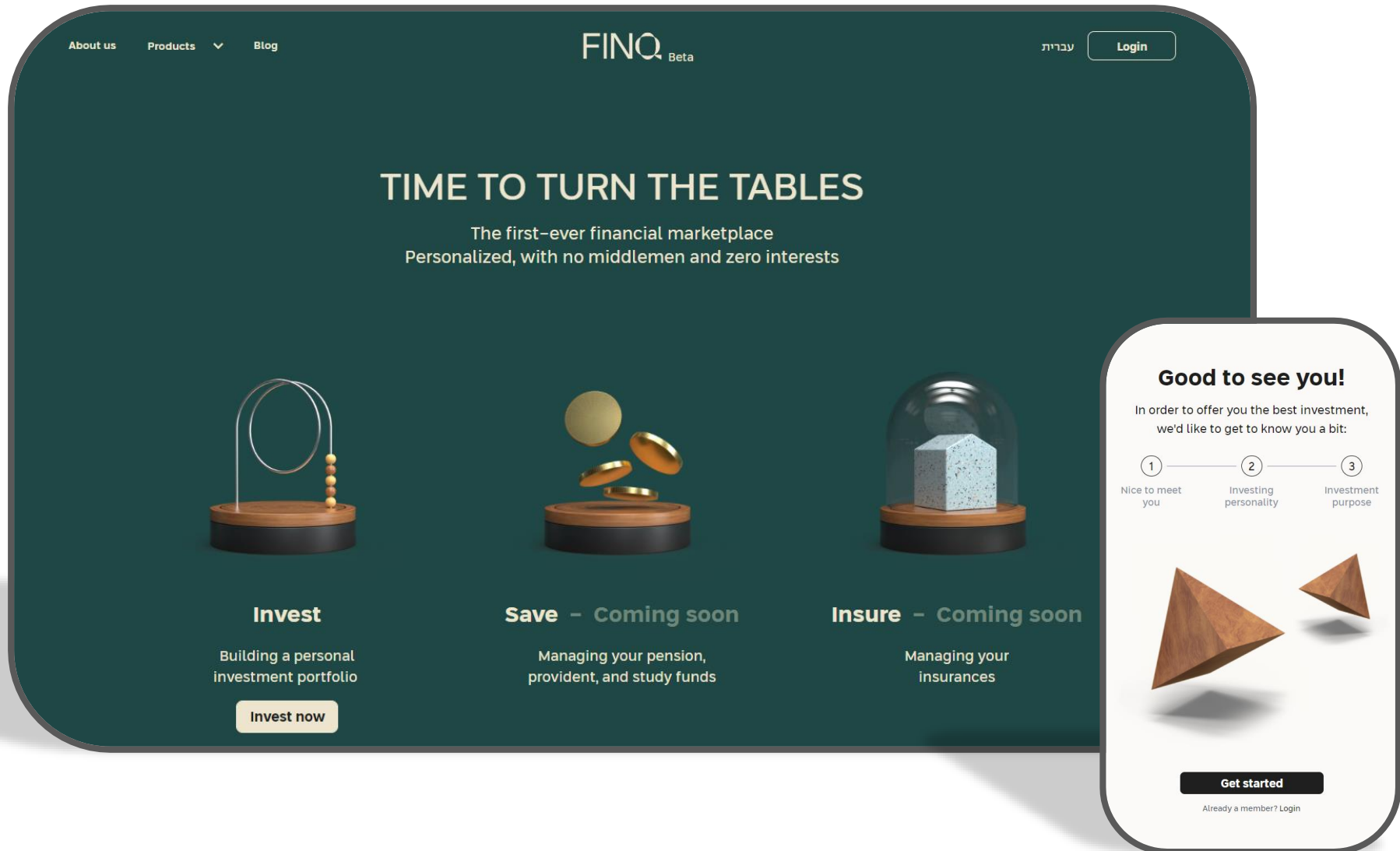
* US market



The technology

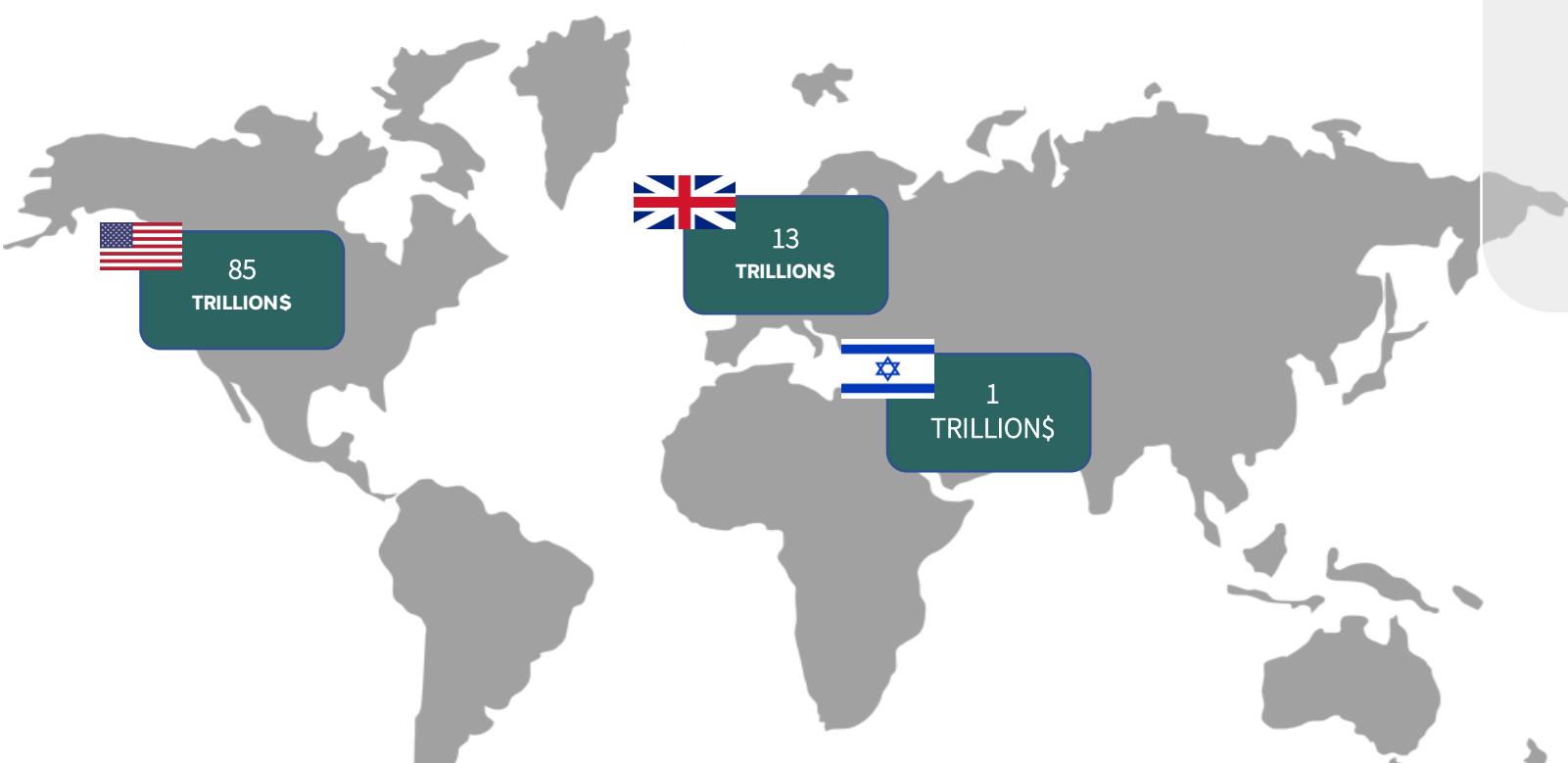
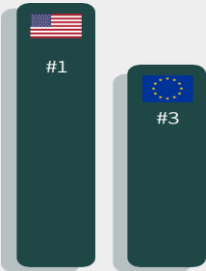


The product

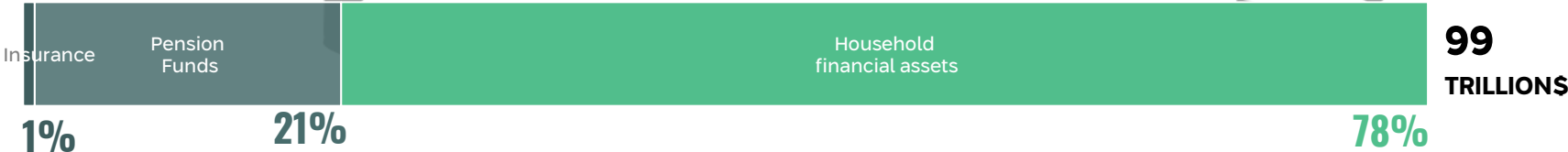


Market size

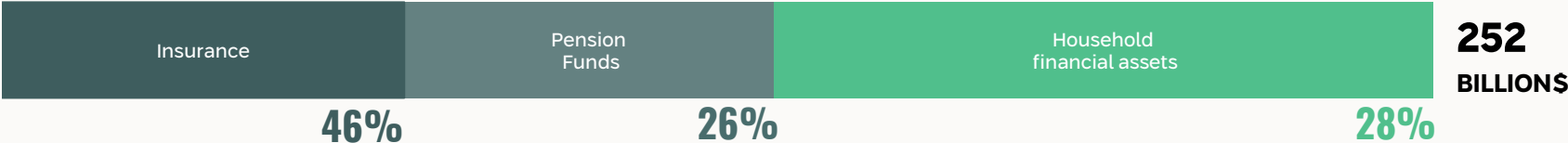
World Digital Competitiveness
Ranking 2021



Financial Assets Under
Management (AUM)



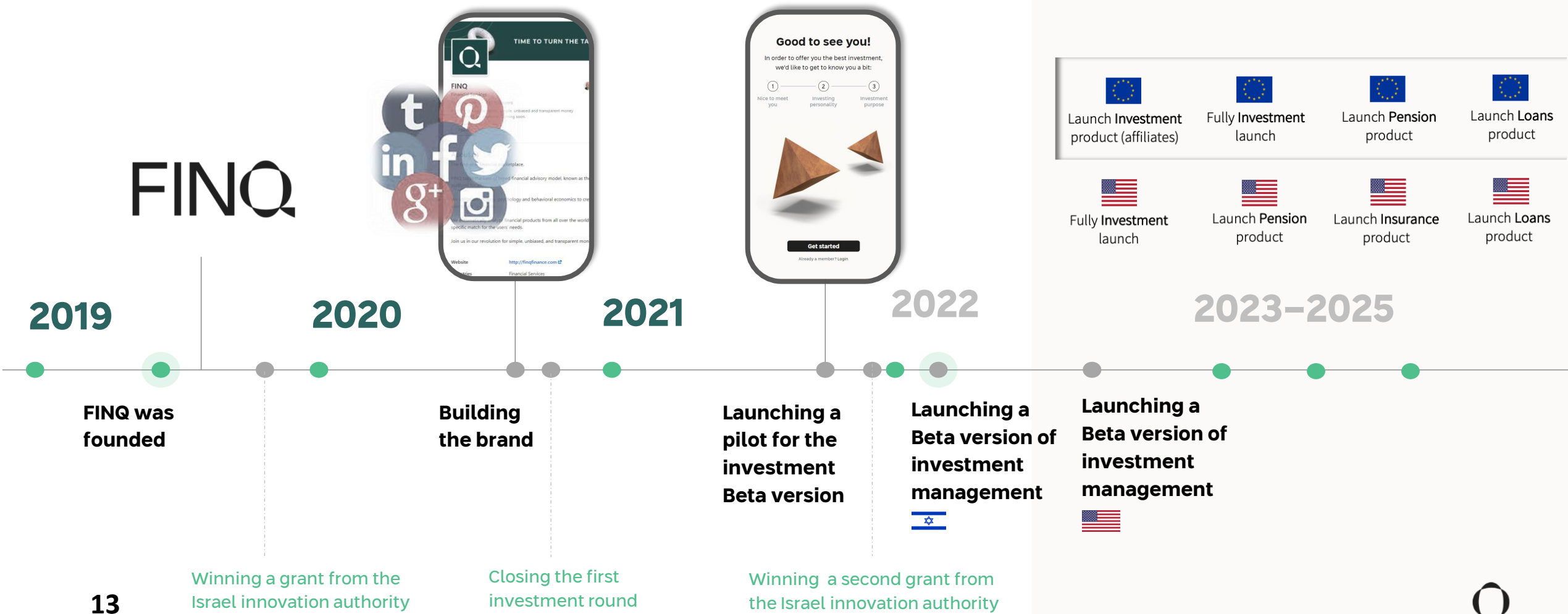
Income from
distribution fees



FINQ's competitors



Driven by a desire to fix the distorted financial world



Thank you

