

April 10, 2022

Hi ,

The first quarter of 2022 continued the efforts the odix team invested with the expansion of FileWall.

odix focus for 2022 is to dramatically expand FileWall's footprint within Microsoft 365 email users. We plan to do that with our channel partners infrastructure we built in the last quarters. These days we perform awareness campaigns together with our partners in selected markets to bring the FileWall news to their customer base.

I would like to take this opportunity and thank our partners who are currently engaged with us with the planning and execution of such campaigns; GTC (Getter Tech Cloud) in Israel and ALSO in Europe.

To strength and support our channel sales management I am happy to share with you that we recruited earlier this quarter [Haim Shvartz](#) as our new Cloud Sales Director. Haim brings vast experience in executive sales positions while he served at IBM. His prior roles included, strategic sales leader at IBM Spain, managing the Israel Global Technology Unit (GTU) which accelerate start-ups towards sales, and VP Sales Israel Professional Services. I wish Haim good luck and welcome him to the odix family.

Last, with the upcoming holidays we expect to have in April, I wish you and your families health, safety and happy spring holidays.

All the best,

Dr. Oren Eytan,
CEO odix