

Relationships Intelligent Solution

Shareholders Report – Summary of 2021

Dear Shareholder,

1. Revenue for 2021 grew X6 from 2020
2. We overcame significant challenges in 2021. We stabilized and scaled up the product, we built up two high-value use cases with our customers, we raised more funds, and replaced a few employees.
3. During Dec 2021 we replaced three employees with more qualified skills. We hired Ilay Rennert as VP Sale
(<https://www.linkedin.com/in/ilayrennert/>)
We hired a new Success Manager and Product Manager and reduced two programmers in Nepal.
4. Following five months from the initial contract, Optimove, upgraded their subscription from 5 to 45 salespeople in Dec.
5. We are in discussions with board members of two US companies that expressed interest to acquire us.
6. We raised an internal round from our existing shareholders last month.
7. We are talking to a few VCs to raise a significant round as an alternative plan B to the acquisition.

Best regards,

Doron Herzlich | CEO | Referral-AI.com | [T] (+972) 54-5585818

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