

Dear fellow investors,

Please find attached FINQ investors letter for Q1 2022.

The beta version of FINQ has been released, and we are all very excited about it.

We are sharing a link to register for FINQ to experience it your way.

Try it, experience it, and send us your feedback. It's a great opportunity for you to join the FINQ journey.

[www.finqfinance.com](http://www.finqfinance.com)

Thank you,

Maya





# Investors Letter

## Q1 2022

## Dear fellow investors,

The beta version of FINQ has been released and we are all very excited about it.

### Q1 2022 key events

Closing the angles financing round

Above \$1.5M

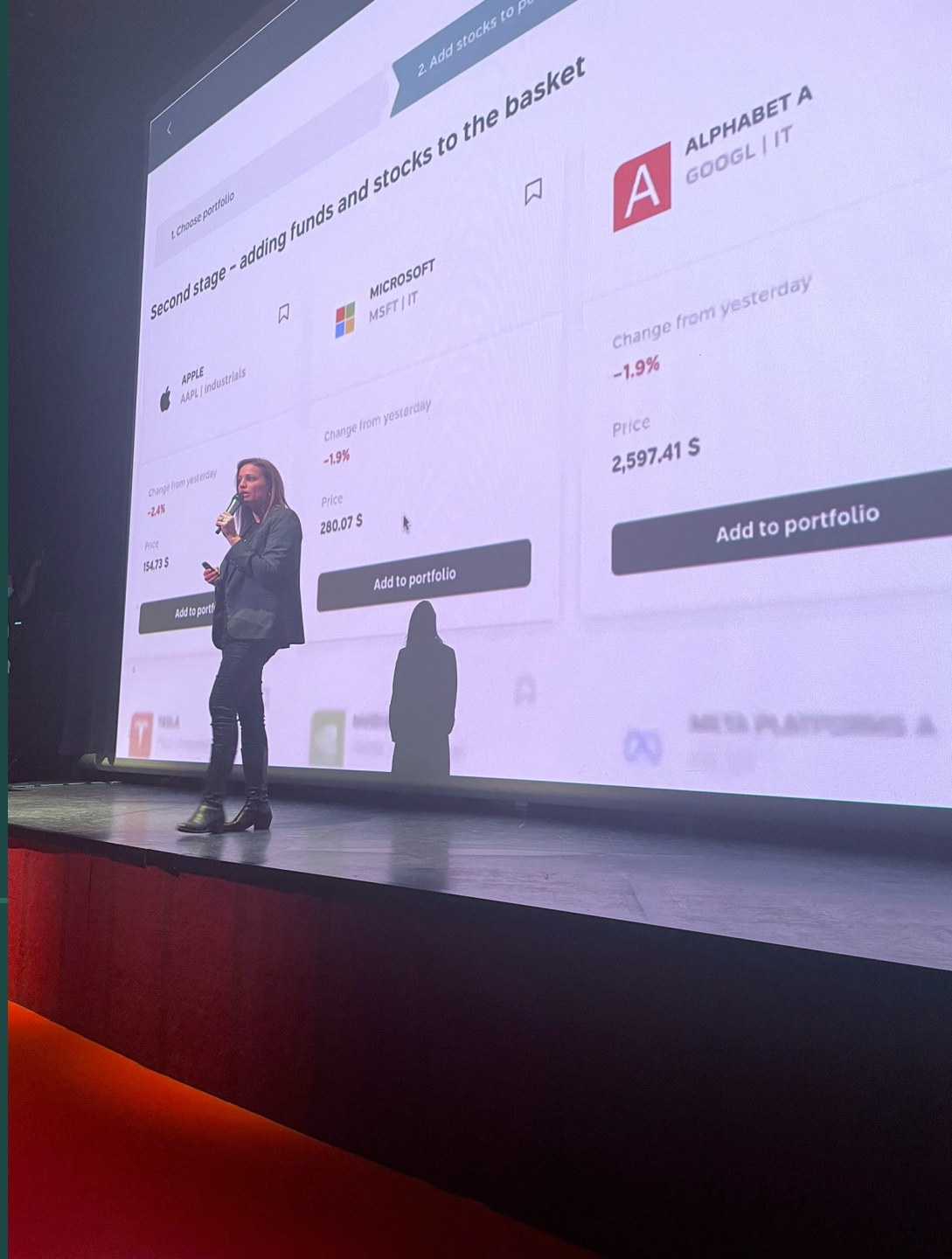
FINQ's launch event

Beta version in the Israeli market

Opening the crowdfunding round

Min. target NIS 0.5M

2022



# Finance

## Replacing the company's auditor

EY has been approved as the company's auditor by the General Meeting.



## Angels financing round - *finished*

FINQ completed its second Angels financing round

Total investment of more than \$1.5M

## Crowdfunding round – *still open*

FINQ is at the end of its crowdfunding round (open until 31.5)

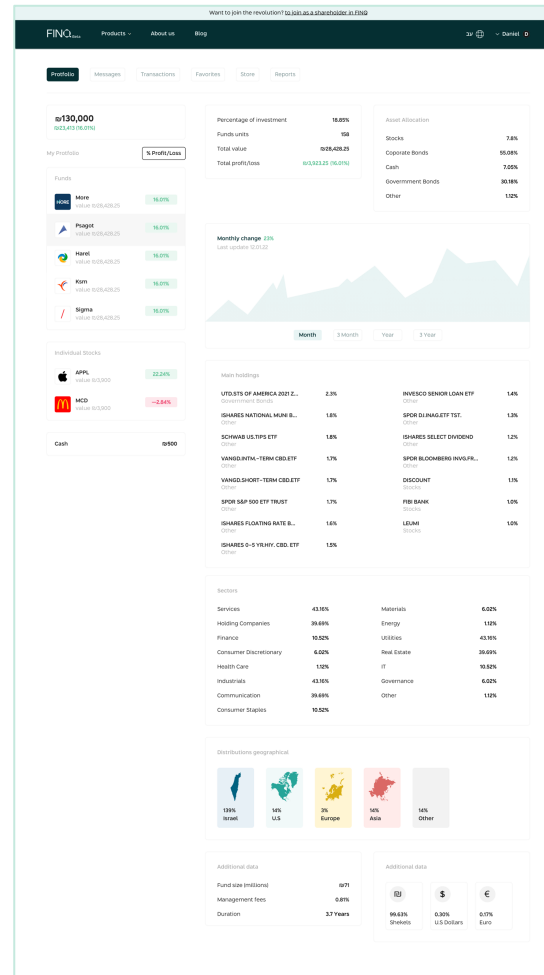
The campaign has exceeded its minimum goal by more than 692% (as of 29.05.22).

# Product

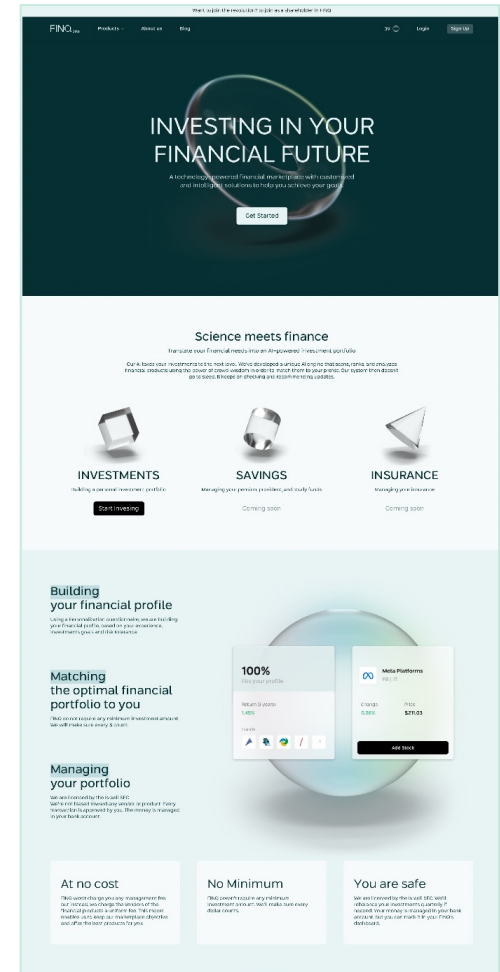
In Q1, we worked hard on optimization processes and our big-data capabilities for better performance.

On 14.3.2022, we released a soft launch of FINQ's beta version.

Our website already has over 800 users with a wide range of portfolios (without any marketing efforts), and we've made some improvements based on their feedback.



Personal portfolio



Home page



# Business Development

The company is exploring collaboration opportunities in commercial areas such as insurance and pensions to scale faster.

To achieve technical compatibility and cooperation beyond connectivity, we are examining a collaboration with a bank / financial institution.

We are examining business collaborations with other tech companies in the US & Israel for faster growth.



# Marketing

As part of marketing and media collaboration negotiations, we are in touch with media & financial institutions.

**כלכליסט** 24/7 באזז שוק **כלכליסט**ג'ק בארץ גדלין עולם משפט ספורט פנאי מוסף **CTECH**

פריקטים זירת הגדלין שורת הרווח מכרים השקעות גדלין בחו"ל סודות שוק ההון

## להשקיע בפינטק הבא: המרקטפלייס הפיננסי שעתיד לשנות את העולם

אם אתם משקיעים כדאי שתכירו את FINQ הישראלית שמשיקה לראשונה מרקטפלייס המרכז במקום אחד את כל המוצרים הפיננסיים, הפנסיוניים והביטוחיים ובעזרת טכנולוגיית AI מתאים אותם לפרופיל המשתמש באופן פרסונלי ויותר חשוב מזה - בחינם.

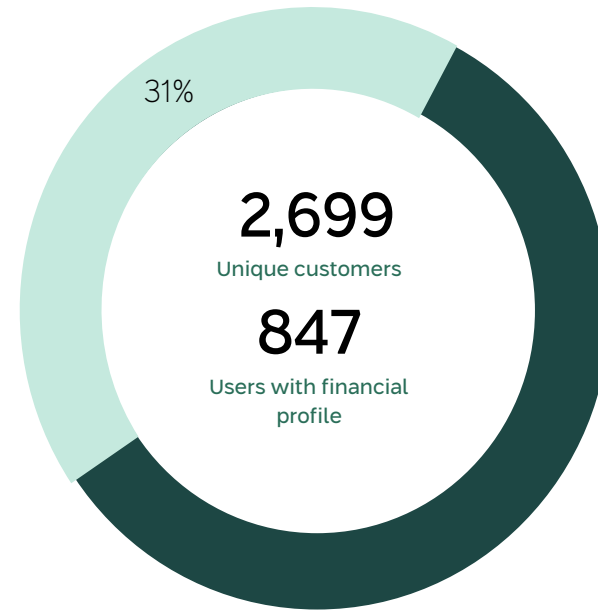
בשיתוף FINQ 14.03.22 15:38

תגיות: פינטק סטארטאפ פינק השקעות גייס המונים

A group of seven people (six women and one man) are posing for a photo. They are all wearing black t-shirts with the word 'FINQ' printed on them in white. They are standing and sitting on a wooden bench against a plain, light-colored background.

# Pilot

As part of a pilot program supported by the Israel Innovation Authority and the Israel Securities Authority (ISA), we've trained FINQs algorithms.



רשות החדשנות  
Israel Innovation  
Authority

רשות ניירות ערך  
Israel Securities Authority  
سلطة الأوراق المالية



**Thanks.**